

LUIS GALLEGOS

GRAPHIC DESIGNER

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EDUCATION

Art Institute of Los Angeles

AA degree in Graphic Design
Santa Monica, Ca.

Los Angeles High School

High School Diploma
Los Angeles, Ca.

SKILLS

Software

- InDesign
- Photoshop
- Illustrator
- Adobe Acrobat
- Acrobat Distiller
- Lightroom
- WordPress
- Elementor
- QuarkXPress

Other

- Bilingual English/Spanish
- Working knowledge of digital cameras and flash studio lights.

QUALIFICATIONS

With extensive experience in the graphic design industry, I help small and large businesses communicate their message through strong, strategically crafted, and visually captivating designs.

WORK EXPERIENCE

TKO SPORTS

Remote Graphic Designer, 2023-2026 // Fort Mohave, AZ

TKO Sports delivers full-service graphics and print solutions designed to help schools successfully fundraise for their athletic programs.

Projects and responsibilities:

- Design, refine, and prepare vector artwork for screen printing on a wide range of garments, including t-shirts, caps, aprons and more.

DTW USA

Graphic Designer, Photo Editor, Product Photographer, 2016-2022 // Vernon, CA

DTW is a wholesale company that primarily utilizes mainstream sales channels, including Amazon, eBay, and catalog distribution, to reach a broad audience.

Projects and responsibilities included:

- Graphic Designer // Development of catalogs, full-color and duotone packaging.
- Product Photographer // Product photography featuring color variations and a wide range of materials, including glass, plastic, and stainless steel, captured on a clean white background for use in eCommerce platforms and Amazon listings.
- Photo Editor // Professional background removal, precise color correction, lens distortion correction, and high-end retouching of product textures.

MUNDOFOX 22 KWHY-TV

Freelance Graphic Designer, 2013-2014 // Los Angeles, CA

Projects and responsibilities included:

- Improved and redesigned corporate identity materials, including logos and business cards
- Designed promotional materials such as postcards, invitations, and magazine advertisements
- Developed custom illustrations and graphics for the company vehicle wrap

VERA DESIGN

Graphic Designer, 2002-2012 // Los Angeles, CA

Worked directly with Art Director and business owner Joe Vera on diverse projects, from initial concept through final product.

Projects and responsibilities included:

- Oversaw publications, advertisements, marketing collateral, and website design
- Developed a corporate identity requiring a more contemporary and modern design